

Bibliography on "Search" - Boston KM Forum, April 5, 2007

prepared by LWM Technology Services Printed: 04/04/07 20:50

BI built on search

1p. KMWorld 02/12/2007

<http://www.fastsearch.com/thesolution.aspx?m=285&amid=1036>

FAST has introduced its Adaptive Information Warehouse (AIW), which it says allows users to capitalize on their entire collection of information to make better informed decisions for competitive advantage. ...FAST puts the business intelligence solutions on top of the search platform to integrate and orchestrate all of the information needed to make BI truly effective. Users can directly search and navigate business intelligence data in an ad hoc manner, then display relevant, usable information to users without the need for predefined report creation.

Enterprise Search Summit

Information today ?

<http://www.enterprisearchsummit.com/>

"ENTERPRISE SEARCH SUMMIT is a highly intense, in-depth, 2-day conference that covers how to develop, implement and enhance cutting-edge internal search capabilities. If you are an information manager or IT or search professional, ENTERPRISE SEARCH SUMMIT is where you will learn strategies and build the skill sets you need to make your organization's content not only searchable but "findable." May 15- 16, 2007

NLM Selects Vivisimo for Enterprise Search Software

1p. EContent Magazine 01/19/2007

<http://medlineplus.gov>

Vivisimo, a provider of enterprise search software, has announced its selection by the National Library of Medicine (NLM) to enhance searching on www.nlm.nih.gov. The NLM, a biomedical library, will leverage Vivisimo's enhanced search functionality to provide access to information on linked web pages. Vivisimo will also enable search functionality for the NLM's consumer health websites, MedlinePlus (<http://medlineplus.gov>) and MedlinePlus en español (<http://medlineplus.gov/spanish>), aggregators of medical and health information from government agencies and other authoritative organizations. Visitors of the sites will be able to search for health topics such as 'arthritis' or 'back pain,' and access the data from the respective site's pages. Furthermore, users can hone in on specific questions like "what causes Chickenpox?" or "what are the symptoms of Lupus?" and receive answers.

Andrews, Whit

Magic Quadrant for Information Access Technology, 2006, by Whit Andrews, Rita E. Knox

15p. GartnerGroup: ID Number: G00143690 10/06/2006

"No new Leaders emerged in this year's iteration of the Magic Quadrant for information access technology. Acquisitions and vision improvements dominate...We now recommend that Global 2000 enterprises at least select a platform vendor for the majority of future projects."

Bedord, Jean

Enterprise Search: Deployment, Usage, and Trends

9p. Information today 03/01/2007

<http://www.kmworld.com/>

Jean Bedord, Consultant, Senior Analyst, Shore Communications Inc. When quoting any part of this report, including numbers and figures, please use the following for attribution: "Enterprise Search Deployment, Usage, and Trends" by Shore Communications Inc. and Information Today, Inc.

Includes a chart of enterprise search solutions now in place, ranked by % installed with vendor names. Go to Information Today site to download PDF.

Byrne, Tony

Enterprise Search Is Not Dead

1p. The Intelligent Enterprise Weblog 01/24/2007

http://www.intelligententerprise.com/blog/archives/2007/01/enterprise_sear_1.html

Someone tell the vendors. Two fine blog entries point out that search vendors miss the point when they reposition themselves as business intelligence or business processing suppliers. Gilbane's Lynda Moulton finds vendors attempting to "stave off their own boredom" with enterprise search. MarkLogic CEO Dave Kellogg sees search vendors as "distracted with a strategic vision."

"CMS Watch's own Steve Arnold has pointed out in the Enterprise Search Report that investors have pressed vendors to push beyond search on the assumption -- probably correct -- that search is a slow-growth field. But enterprise search is not dead."

Claburn, Thomas

Search Moves Well Beyond Google; Enterprise tools combine some of Google's simplicity with algorithms and knobs and dials that find everything for everyone

3p. Information week 06/12/2006

<http://www.informationweek.com/news/showArticle.jhtml?articleID=188703064>

Cites experiences with Google, Autonomy, MSN Search, Vivisimo, Fast, Oracle Secure Enterprise Search.

CMS Watch

The Enterprise Search Report

500 p. KMWorld 06/01/2006

<http://www.kmworld.com/File/Default.aspx?FileID=41>

Price: \$1,325 (Single User Access); Link goes to Table of Contents [NOTE: Look for 2007 edition.]

This comprehensive 500+ page report provides 12 to 24 page comparative evaluations of 28 unique enterprise search offerings. It is ideal for those looking to develop an enterprise search strategy and those considering selecting a search product.

Table of Contents:

- Frequently Asked Questions About Enterprise Search
- Enterprise Search Trends for 2006
- Part 1 - Introduction: What is Search and How Does it Work
- Part 2 - The Business Case for Enterprise Search
- Part 3 - Enterprise Search Requirements
- Part 4 - Enterprise Search Vendors
- Part 5 - Advice, Pitfalls, and Best Practices

To order single user access, go to: <http://www.kmworld.com/Reports/Default.aspx>; For team or site license pricing, go to: <http://www.cmswatch.com>.

- * Practical product selection roadmaps for large and small enterprises;
- * Sample ROI analyses including a detailed examination of total costs of ownership and sample search project budgets;
- * Answers to the 50 most commonly-asked enterprise search questions;
- * Comprehensive review of major players' approaches, including Microsoft, Oracle, SAP, Google, IBM, Autonomy/Verity, Convera, FAST, Endeca, and 20 others.

The Enterprise Search Report does not rank "best" vendors, but instead details the strengths and weaknesses of the various players, identifies their suitability for different use cases, and isolates vendor tendencies that may influence long-term product roadmaps

Crosman, Penny

The Perfect Search; Google-style search is all right for some, but an enterprise search demands a mix of technologies and techniques that lead to better accuracy

4p. Intelligent Enterprise 03/01/2006

<http://www.intelligententerprise.com/showArticle.jhtml;jsessionid=JUTEBNR2TZBAWQSNLPSKH0CJUNN2JVN?articleID=177105271&pgno=1>

"But where many repositories of non-Web content and documents need to be searched or critical information must be found quickly, companies need to design searches that approximate human reasoning."

"No one product can do this. But by mixing and matching the latest taxonomy, clustering, and entity, concept and sentiment extraction tools, you can get close."

Crosman, Penny

Search in Focus: Implementing a Taxonomy

5p. Intelligent enterprise 12/01/2006

<http://www.intelligententerprise.com/showArticle.jhtml?articleID=195200027>

"Search engines don't know the difference between reading glasses and drinking glasses, but a taxonomy puts your query in context. We outline several ways to build taxonomies, ranging from the tough but potentially more accurate approach of building from scratch to the easier but potentially compromised approach of buying a prebuilt taxonomy or using automated clustering software."

Includes 10 REASONS TO USE A TAXONOMY

Feldman, Susan

Search today: Platform, Application or Tool?

3p. IDC at Gilbane Boston 11/01/2006

http://gilbaneboston.com/06/presentations/Sue_Feldman_ES-3.ppt

Lists key attributes of three tiers of search: Downloadable search and appliances, Enterprise Search Platform, and Task-specific applications.

Feldman, Susan

Search: an interesting muddle

2p. KMWorld 02/01/2007

<http://www.kmworld.com/Articles/ReadArticle.aspx?ArticleID=19107>

"OmniFind Yahoo Edition is positioned squarely against Google's search appliance (GSA). But we expect that it may rock the lower end of the search software market as well."

Feldman, Susan

Search: The quiet revolution

5p. Enterprise search center 07/09/2006

http://www.enterprisearchcenter.com/PDF/ESC_PDF.aspx?IssueID=396

Covers the "Outlook for Search and Retrieval... in 2006, context will reign."

Frahm, Heather

Proper search engine marketing aids pharma

1p. Mass High Tech: The Journal of New England 01/19/2007

<http://masshightech.bizjournals.com/masshightech/stories/2007/01/22/focus5.html>

"With a study from Yahoo Inc. saying 55 percent of people using a search engine the first time look for health-care related information, search engine marketing (SEM) has become a critical tool for health-care companies. There are, however, many challenges, industry specific and generic, that marketers in this field must observe."

Gruman, Galen

Treasure Hunt

4p. CIO magazine

03/15/2007

<http://www.cio.com.au/index.php/id:77764007:pp:1:fp:4:fpid:5>

"A slew of new enterprise search options can be found at every price, including free. What do you really need to discover true value?" Good review of options for entry-level, mid-level, high-end, and special-purpose search options.

"Most recently, IBM and Yahoo teamed up to create free, downloadable enterprise search software - the OmniFind Yahoo Edition - to compete with Google's Mini device for enterprise departments and small to midsize businesses."

Information today, inc.

Enterprise Searchsourcebook, 2007

120p. Information Today

03/01/2007

<http://www.enterprisearchcenter.com/Readers/SubscriberSourceBook.aspx>

"complete industry resource for executives and technology managers who are implementing enterprise search within their organizations. The 2007 Sourcebook provides in-depth articles on choosing, implementing, and justifying enterprise search solutions." Free at: <http://www.enterprisearchcenter.com/Readers/SubscriberSourceBook.aspx>

Rappaport, Avi

SearchTools.com

Search tools consulting

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<http://www.searchtools.com/index.html>

"This site provides information, news and advice about web site searching technology, we do not accept advertising or sponsorships. It is maintained by Search Tools Consulting as a service to the Web community... We are also available for search tools needs analysis, competitive analysis, search tools installation and more... If you would like help with getting your site indexed and properly positioned in the big web search engines and directories, please see our referrals in the Search Engine Optimization Page."

Handy link pages to search engines, other consultants, and resources.

Strohlein, Marc

Executive Guide to Search; Enterprise Search Gets Lost

1p. Business Week

05/15/2007

http://www.businessweek.com/technology/content/may2006/tc20060515_393086.htm?chan=search

"Finally, the activity called "search" is really a subset of a family of information-seeking behaviors. Search isn't a singular activity aimed at finding information. For most people, searching is part of a continuum of activities including browsing, searching, analyzing, and categorizing, that result in task completion, e.g., finding an answer, making a decision, or learning something.

"Consequently, focusing solely on "search" is counterproductive, since most workers aren't interested in searching: They want to find information. While this may sound trite, focusing on search to the exclusion of user behaviors and needs leads to some decisions and behaviors that may run counter to helping workers find information

"Key reasons why pure "search" approaches haven't been totally effective include:

- Many workers prefer browsing, akin to browsing library stacks or bookstore shelves.
- Search engines generally don't do a very good job at facilitating serendipitous information discovery for different, but related, topics.
- Most search engines require a level of skill and focus that many users don't have...."

Sutija, Davor Peter

Desperately Seeking Relevant Meta Data, by Davor Peter Sutija with contributors: Pal Roppen, Torstein Thorsen and Bjorn Olstad of FAST.

4p. DM Direct Newsletter 09/23/2005

http://www.dmreview.com/editorial/newsletter_article.cfm?articleId=1037824

"The problem of data location becomes more complex when multiple information repositories are involved." ... "The technology needed to solve this kind of data fragmentation needs to be agnostic with regard to data format and must be capable of accessing best-of-breed systems - both enterprise knowledge management and data warehouses. One solution to this issue of data fragmentation and accessibility can be found in the form of enterprise search technology."

Voelher, Michael P.

In search of intelligent search

4p. Intelligent Enterprise 08/01/2005

<http://www.intelligententerprise.com/showArticle.jhtml;jsessionid=JG2HTKMXFX34MQSNDBCCCKHSCJUMKJVN?articleID=165701692>

"Consolidating on a single, enterprisewide search tool presents the possible drawback of forcing users to give up the tools they're familiar with, but few if any enterprises eliminate old tools in favor of single, more powerful search engines (see "Opinion: Enterprise Search Is a Myth" below). Without proper training and support promoting user adoption, the enterprise tool can end up just adding to the long list of enterprise search engines."